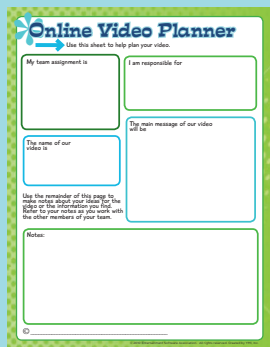


CREATING AN ONLINE VIDEO



Online Video Planner
Use this sheet to help plan your video.

My team assignment is _____ I am responsible for _____

The name of our video is _____ The main message of our video is _____

Use the remainder of this page to make notes about your video. Use the right side of the information you find. Share it with your team or your work with the other members of your team.

Notes: _____

OBJECTIVES

- To teach students about the different jobs that are involved in creating a video
- To help students build communication skills
- To raise awareness of copyright in electronic media

MATERIALS REQUIRED

- A digital video camera
- Access to the Internet
- A copy of the reproducible worksheet for each student

TIME REQUIRED

- 3-4 class periods to research, write, plan, and film the video

INSTRUCTIONAL GUIDELINES

Important Note: If you plan to upload your students' videos to a video hosting website like TeacherTube, School Tube, or YouTubeEDU, it will be necessary for you or another adult to set up an account. As an alternative to a video hosting site, you might post your students' videos on your school website.

Tell your students that they are about to plan, write, and produce a brief (2-3 minutes) online video about why copyright is important. As a group, consider the different approaches you might want to take—a skit that shows students how to copy right, an interview with a local attorney or the school librarian who can share copyright tips for kids, or a Q&A about copyright, for example.



Next, explain that posting a video online, whether on your school website or on a video hosting website, requires careful attention to copyright. Visit the terms of

use page at TeacherTube, School Tube, or YouTubeEDU to show students how these sites seek to protect intellectual property rights by requiring video creators to obtain permission for any content they do not create themselves. Discuss why these same precautions should apply to your school website. You might also want to review the Copyright Tips in the Copyright Section of the **Join the ©Team** website.

Talk with your students about what is involved in producing an online video, and the roles that different people need to play:

- The writers, who bring the story, lyrics, or characters to life with words.
- The artists, who create the pictures and illustrations and who decide how the work will look.
- The technology people, who do the filming and who upload the video to the Internet.

CREATING AN ONLINE VIDEO (CONTINUED)

Then, divide the students into teams (you can either assign students to the teams or ask for volunteers):



- Members of Team Writer will do some research to learn more about copyright and will create the outline for the video script.



- Members of Team Artist will work with the writers to determine what kinds of visuals will be needed, and to find or create them.



- Members of Team Technology will set up the filming locations and decide on camera angles, etc., operate the camera, and film the video, or use video-making software to create a video using still images or animation.

You also will need a Team Talent—the students who actually appear in the video. (Be sure to secure any necessary parental permission for these students to participate.)

Provide time for the entire class to review and critique the video as they progress through the stages of development. Make changes as necessary, then upload the video to your school website or a video hosting site and send a “press release” announcing the video to the school newsletter editor and to the local media.



HELPFUL RESOURCES

Here are a few sites that contain helpful information about making a video. While some of the suggestions go well beyond what you will want to do with your students, the basic advice is worth noting.

- Ten Tips to Better Video
<http://secctv.org/downloads/create-video-Shadden.pdf>
- Tips for Creating a Video Story
<http://secctv.org/downloads/create-video-Shadden.pdf>
- Top 7 Tips for Making Home Movies That Look Great
<http://desktopvideo.about.com/od/videoprojects/tp/shootingtips.htm>

VIDEO-MAKING TOOLS

- Windows Movie Maker is a free, easy-to-use tool for creating videos. A helpful tutorial can be viewed at www.youtube.com/watch?v=JZXXK68NS7gU.
- Pivot Stickfigure Animator (www.snapfiles.com/get/stickfigure.html) allows the user to create stick-figure animations easily, without any artistic skills.
- Storytelling Alice (www.alice.org) is a 3-D programming environment that makes it easy to create an animation for telling a story, playing an interactive game, or making a video to share on the web.
- Microsoft's Photo Story 3 for Windows (www.microsoft.com/windowsxp/using/digitalphotography/photostory/default.msp) is a slide-show tool for creating complete video content.
- Animoto (<http://animoto.com>) automatically turns images into videos.